FULFILLING OUR MISSION EVERY DAY, IN EVERY WAY.

OUR MISSION
To enrich lives, build community, and foster success by bringing people, information and ideas together.
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This is an exciting time for Jacksonville Public Library! We were honored as the Library of the Year by the Florida Library Association for outstanding service to our community, chosen from among 800 Florida libraries. The award confirms the importance of our library as a resource of opportunity for everyone. It is also the culmination and recognition of the hard work of a truly dedicated staff, and something of which we can all be proud!

This report highlights just a few of the innovative programs that help transform and improve people’s lives. From art expression to literacy programs to technology training, our libraries are centers of education and exploration where all ages come to read, learn, discover—and have fun together.

As we served the needs of others, we also took the time to say goodbye to Barbara Gubbin, our library director of more than 12 years, who retired in July after receiving the American Library Association’s Ernest A. DiMattia, Jr. Award for Innovation and Service to Community and Profession. At a special retirement celebration, we thanked Barbara for her visionary leadership and contributions to the library—and the community.

Using valuable feedback from more than 4,000 customers, input from 10 community leaders, and information gathered in 15 focus groups and town-hall meetings at 10 locations, we developed a new Strategic Plan for 2018 – 2020 focused on priorities to meet community needs. And thanks to the JPL Friends Advocacy Group, we’re off to a good start in FY18 with an increased budget for materials to keep popular books, e-materials and more in supply for customers.

With your continued support, we look forward to many successful years ahead as we provide opportunities for our citizens to thrive. We can build an amazing future together, and thank you for helping us live up to our title—Library of the Year—every day.
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Duval County Public Schools Student Card Expansion
130,000 Students in kindergarten through 12th grade received library cards for access to reading materials, digital resources and online tutoring.

Educator Cards
1,000+ Educators use their special Educator Card to supplement classroom resources with library materials.

Project LEAP – Library Enhanced Access Program
8,000+ Children’s and adult lives were positively impacted through Early Literacy, Digital Literacy and Adult Literacy programs. Developing outreach partnerships, we took programs into neighborhoods and communities to meet their needs where they are.

Career Online High School
27 Adults earned high school diplomas and career certificates to prepare for higher education and real-world employment.

CAL – Center for Adult Learning
20 Adults earned GED diplomas to set them on course for a successful future and career.

Summer Learning
113,309 Books were read and logged, thanks to fun, incentivized reading programs.

63,344 Attended programs to engage in focused, hands-on activities.

Jax Makerspace
7,546 People attended more than 440 programs to explore, collaborate and create in the Jax Makerspace.

“Thank you to Jacksonville Public Library and the Center for Adult Learning for helping me learn English, get my high school diploma, and learn how to write well so I can get my college degree. I tell all of my friends about the library … I know that it can help a lot of people get out of poverty and have good careers.”

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MAKING LITERACY A PRIORITY

130,000 Better Prepared Students
We partnered with Duval County Public Schools to turn students’ ID numbers into virtual library cards for 130,000 DCPS students in kindergarten through 12th grade. Student Library Cards can be used to check out print materials, audiobooks and electronic resources, and to access live, online tutoring. Students in kindergarten, fourth and seventh grade make field trips to the library. First Lady Ann Scott came to read, and enjoy a fourth-grade field trip (pictured, top left).

Kids and Coding
The library partners with Mentoring Families and Kids/National Society of Black Engineers to host coding and technology classes, robotic sessions, and math-based workshops for students in sixth through 12th grade. Students learn new concepts and the latest technology, and gain advanced computer skills to succeed in school and to compete for future employment in STEAM-related fields.

Filling the Gap
Storytimes and Summer Learning programs at every library location offer kids of all ages an opportunity to grow and flourish. Through incentive-based reading programs and activities that reinforce and complement grade-appropriate goals, the library helps fill the gap in all areas of youth literacy, including reading, writing, STEAM-related subjects, music and more.

Building Strong Foundations
PASS, Parents As Sensory Storytellers, goes beyond traditional Storytime. Funded by a grant from The Community Foundation of Northeast Florida, PASS addresses the needs of infants, toddlers ages 0 – 3, and caregivers. In PRIME TIME Family Reading Time, funded by the Florida Humanities Council, families and young children develop a lifelong love of reading by participating in six-week reading and discussion programs following a sit-down family dinner.

“Logan started school exactly a month ago yesterday. They moved him up this week one age group because of all he knows and his level of socialization. I owe this to the programs that we have attended at the Jacksonville Public Libraries.”

Kevin Bodie
Father of 3-year-old who attends Storytime and Art Programs
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BRINGING PEOPLE TOGETHER

Rave Reviews for Jax Book Fest
More than 3,000 book lovers came out for our inaugural Jax Book Fest, which featured more than 150 national and local authors and illustrators in person. Attendees enjoyed back-to-back panel discussions, a poetry slam, zine making, SELF-e self-publishing workshops, children’s presentations, and activities throughout the day. Featured authors included David Catrow, Karen Beaumont, Ethan Long, Brenda Jackson, Rodney Hurst, Sr., Leela Corman and Maggie Steifvater.

Community Dialogue
Jacksonville Public Library was one of only 77 organizations across the nation to participate in the National Endowment for the Arts Big Read initiative. Our JAX READS!/NEA Big Read brought the community together to read The Namesake by Jhumpa Lahiri, and explore themes of identity, family and community. More than 50 library programs complemented the month-long initiative, concluding with a visit by Mira Nair, award-winning director of the film The Namesake (pictured, right).

Eclipse Full STEAM Ahead
Hundreds descended upon the library to prepare for the Great American Eclipse by taking advantage of STEAM programs led by experts, including a physics professor and a NASA representative. The library gave away thousands of eclipse goggles and led do-it-yourself classes to make personal pinhole viewers so customers could view the solar show safely.

"Books are valuable, reading is paramount, it’s in the books where we will find the knowledge and it’s that knowledge we need to succeed. Next time you pick up a book, remember it’s your gateway to whatever you want to achieve—a gateway many people wish they had."

Lorena Inclán
CBS47/FOX30 Action News Reporter at Jax Reads/NEA Big Read
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PUBLIC DISPLAY OF ART
The art world took notice when we unveiled an authenticated sculpture (pictured, right) by Augusta Savage (1892 – 1962), a well-known African-American artist during the Harlem Renaissance, on permanent display in our Special Collections department for all to enjoy. Nearly 200 people joined us to celebrate the art and lifetime achievements of the artist, arts educator and activist who was born in Northeast Florida.

CURATED, INTERACTIVE ART EXHIBITS
Arts and literacy come together in the Jax Makerspace Gallery with curated art exhibits featuring the works of local artists. Rotating exhibits challenge the way things have been done in the past, encourage community conversations, provide exposure for local artists, bring about social awareness of issues that affect our community, and offer an inside look into the world of imagination. Interactive learning opportunities and special programming complement the exhibits, which have focused on voting rights, identity, discrimination, human trafficking and more.

EXPLORE. COLLABORATE. CREATE.
From lively art and dance demos to the sounds of sewing machines and ukuleles, the 25,000-square-foot Jax Makerspace is a happening spot! Novices and experts alike get into everything from handcrafting to high tech activities. It’s where writing groups meet; children learn robotics and coding; inventors and entrepreneurs brainstorm; musicians play, mix and record; and artists and hobbyists of every kind carve out their niche. Last year more than 7,500 people experienced more than 440 programs in the Jax Makerspace.
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Thank you for the glorious opening night of the Kesha exhibit. The inspiration of art and music and dance was thrilling and healing.

Nancy Laurel Patterson
Attended opening of Kesha: A Black Female Experience of Identity and Race, Jax Makerspace, Main Library.

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As the people’s university, Jacksonville Public Library plays a vital role in the economic success and development of our community. We are the hub for technology and skills training, job search and resume development, adult literacy programs, and small business resources. By eliminating barriers to education and information, the library empowers and prepares citizens to become contributing members of the workforce and society—a priceless return on investment.

Computer Certificate Program
Customers can take computer classes to earn a Certificate of Completion in three tracks—Basic Computer Literacy, Microsoft Office 2010 Basics, and Digital Media and Design Basics. To date 36 participants have earned 51 Certificates of Completion, learning valuable skills for personal growth and career advancement. Classes are offered in English and Spanish.

Independent Authors’ Audience Access
It’s not easy for independent authors to build readership. That changed with SELF-e, a self-publishing platform that allows local, independent e-book authors to be included in our library’s e-collection, with exposure to more readers, and an opportunity to reach a broader audience in a national collection. Since the March 2017 launch, 16 titles by 10 authors have been added to our library’s e-collection; one title was selected for the national collection.

Adult Learners Reach Goals
The Center for Adult Learning (CAL) worked with more than 1,500 students last year, providing GED preparation, English for Speakers of other Languages (ESOL), and basic education. CAL helped 20 students obtain their GED diploma, and graduated 27 students from Career Online High School (COHS), who earned accredited high school diplomas and career certifications. Each graduate will contribute an average of $287,000 to the community in their lifetime as opposed to dropouts and non-finishers. We celebrated our GED and COHS graduates in special ceremonies.

"I am so grateful that you have these free classes. I am planning to go back to the workforce after four years and your classes are perfect for me to learn the latest office programs. Thank you very much!"

Jocelyn Maillon
Earned Certificate of Completion in MS Office 2010 Basics
OPENING DOORS FOR SUCCESS

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FY 2017 BY THE NUMBERS

- 1,659 1-ON-1 TECH TRAINING SESSIONS
- 1,756 JOB SEEKERS HELPED
- 14,455 PROGRAMS OFFERED
- 55,213 SUMMER LEARNING YOUTH ATTENDED PROGRAMS
- 113,309 SUMMER LEARNING BOOKS READ AND LOGGED
- 236,518 PROGRAM ATTENDANCE
- 638,725 REFERENCE QUESTIONS
- 1,096,415 PUBLIC COMPUTER AND WIRELESS SESSIONS
- 2,682,403 WEBSITE VISITS
- 3.4 MILLION TOTAL LIBRARY VISITS
- 5.1 MILLION TIMES ITEMS WERE CHECKED OUT

FY 17 OPERATING BUDGET

TOTAL $32,701,674

- Library Books and Materials $3,434,849
- Direct Operating Expenses $2,471,197
- Indirect Costs $2,957,392
- Information Technology Allocation $1,232,212
- Other Internal Service Allocations (utilities, insurance) $3,345,481
- Salaries and Benefits $18,286,192

State Funds (equipment, furniture, maintenance, books) $1,024,351

HOW WE CONNECT

Facebook 12,103 Followers
Twitter 1,676 Followers
Instagram 9,325 Followers

If you laid all 5.1M items checked out last year end-to-end, they would stretch from Jacksonville to the Florida Keys and back!
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THE CONFERENCE CENTER
AT THE MAIN LIBRARY

The Conference Center at the Main Library is downtown’s unique event destination. With 20,000 square feet of space and a variety of indoor and outdoor venues to accommodate from 10 to hundreds of guests, it is ideal for everything from business meetings to wedding receptions.

KEY CONFERENCE CENTER EVENTS:
• Amazon Fulfillment Training
• Duval County Public Schools Elementary Math Competition
• Jacksonville Black History Calendar Unveiling
• North Florida Regional Braille Challenge
• Florida Democratic Party: “Political GOTV Rally with President Clinton”
• Nemours Foundation: An Evening of Promise
• Project Management Institute (PMI) Northeast Florida Chapter Conference
• Society for Academic Emergency Medicine (SAEM) Conference
• Zimmer Biomet National Sales Meeting

CONFERENCE CENTER – BY THE NUMBERS

| Library Sponsored or Co-sponsored Events | 567 |
| Corporate/Nonprofit Events | 85 |
| Weddings | 40 |
| Social Events | 12 |
| TOTAL REVENUE | $301,670 |

VISIT OUR LOCATIONS... and see our impact firsthand.

Main Library
303 Laura St. N.
630-BOOK (2665)
• Center for Adult Learning: 630-2426
• Talking Books and Special Needs Library: 630-1999

Argyle Branch
797 Old Middletown Rd.
573-3164

Beaches Branch
600 3rd St.
241-1141

Olga L. Bradham and Etta L. Brooks Branch
1755 Edgewood Ave. W.
765-5402

Brentwood Branch
3725 Pearl St.
630-0924

Brown Eastside Branch
1390 Harrison St.
630-5466

Dallas Graham Branch
2304 Myrtle Ave. N.
630-0922

Highlands Regional
1826 Dunn Ave.
757-7702

Mandarin Branch
3330 Kor Road.
262-5201

Maxville Branch
8375 Maxville Blvd.
289-7563

Murray Hill Branch
918 Edgewood Ave. S.
384-2665

Pablo Creek Regional
13295 Beach Blvd.
992-7101

Regency Square Branch
990 Regency Square Blvd.
726-5142

San Marco Branch
1513 LaSalle St.
858-2907

South Mandarin Branch
12125 San Jose Blvd.
288-6385

Southeast Regional
10599 Deerwood Park Blvd.
996-0325

University Park Branch
3435 University Blvd. N.
630-1265

West Branch
1425 Chaffee Road S.
693-1448

Westbrook Branch
2899 Commonwealth Ave.
384-7424

Willowbranch Branch
2875 Park St.
381-8490

VISIT OUR LOCATIONS...

WE GET BY WITH A LOT
OF HELP FROM OUR
FRIENDS

The Friends of the Jacksonville Public Library advocate for and increase awareness of public libraries in the community. Raising funds through book sales and other projects, our Friends’ support enhances programming, emerging technology and more. In 2016 our Friends of the Jacksonville Public Library celebrated 60 years of service to the library. Congratulations and thank you for all you do!

Friends of Jacksonville Public Library
Margaret Smith, President

Friends of the Beaches Branch Library
Joshua Messinger, President

Friends of the Olga L. Bradham and Etta L. Brooks Branch Library
Alisa Harrell, President

Friends of the Murray Hill Library
Jay Stuckey III, President

Friends of the Willowbranch Library
Roxanne Henkle, President

Friends of the Dallas Graham Branch Library
Lynn Sherman, President

Friends of the Brentwood Branch Library
Melvin Turnage, President

Friends of the South Mandarin Branch Library
Susan Rucknagel, President

Friends of the Maxville Branch Library
Kim North, President

Presidents as of Sept. 30, 2017.
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**CONFERENCE CENTER – BY THE NUMBERS**

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- **40** Weddings
- **12** Social Events

**TOTAL REVENUE $301,670**

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- Lynn Sherman, President
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- Susan Recknagel, President
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Presidents as of Sept. 30, 2017.

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**THE CONFERENCE CENTER AT THE MAIN LIBRARY**

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THANK YOU TO OUR BOARD OF LIBRARY TRUSTEES

Ronnie King II
Chair

Timothy J. Anderson
Vice Chair

Mario J. Payne
Secretary

Sybil Ansbbbbwischer
Foundation Liaison

Dr. Brenda Simmons-Hutchins

Guy Anderson

Jill Langford Dame

W. Marc Hardesty

Charles Kleeman

William (Bill) Mason

Jackie Perry

Gerald Reid

Jim Love
City Council Liaison

Tommy Hazouri
City Council Liaison

Tia Leathers
Ex Officio Member

FY 2016-2017
JPL Partners and Donors
Jacksonville Public Library wishes to acknowledge and express our sincere gratitude to our grantors, partners, sponsors and donors for their consistent support of library programs and services this year.

COLLABORATORS, GRANTORS & PARTNERSHIPS
• AARP Foundation
  Tax-Aide
• American Library Association
• Arts Midwest – NEA Big Read
• Avant Arts
• BANNED: A Community Conversation
• Brenda Jackson
• Buffalo Soldiers Historical Society
• CALIFA Group
• CareerSource Florida
• Cathedral Arts Project
• Catholic Charities of Jacksonville
• Chartrand Family Fund
• City of Jacksonville
• Housing and Community Development Division
• City of Jacksonville Office of the Mayor
• Colley Foundation
• CoreNet Arts Studios
• Crawford Archeology
• Cultural Fusion
• Delores Barr Weaver Policy Center
• Dollar General Literacy Foundation
• Durkeeville Historical Society
• Duval County Public Schools
• Florida Department of State Division of Library & Information Services
• Florida Humanities Council, Inc.
• Florida State College of Jacksonville Arts Department
• Friends of the Beaches Public Library
• Friends of the Brentwood Branch Library
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There are three things I hope you take away from this Annual Report.

First, the Foundation appreciates our donors. The list of donors printed here recognizes the considerable contributions from hundreds of supporters. Thank you to all our individual donors, corporate partners and grantors!

Second, the Foundation raises private support to empower the library to offer enhanced programming that makes a transformational impact. This year the library won the Florida Library Association’s Library of the Year award, thanks in part to private funds that make innovative programs possible.

Third, the Foundation needs your continued support to keep these award-winning programs available to all. Whether your donation is a recurring gift, a naming opportunity or a gift to the endowment, your generosity will help the Foundation accomplish its mission to support the library.

We are looking ahead to a wonderful next chapter in 2018 at our Jacksonville Public Library.

Respectfully,

Kevin E. Hyde
Board Chair

Jamie Self, Ed.D.
Executive Director
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